

EMILEE

MAY

Graphic & Web Designer

INFO



Emilee Anne May



Dallas, Texas



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EMAYDIDTHAT.COM

EDUCATION

2008 – 2011

**Bachelor of Arts, Advertising
Minor in Studio Art – Printmaking**

Texas Tech University / Lubbock / Texas

EXPERTISE

Proficient in Mac, PC, Advanced Adobe Creative Suite Software skills, Microsoft Office Applications, Communications, Forward-Thinking, Newsletters, Marketing, Highly Motivated, Advertising, Organization, Excellent Written & Verbal Communication, Ability to Work Independently, Willingness to Function as Part of a Team. Coordinate Multiple Tasks & Complete Assignments within Tight Deadlines. Digital Media, Social Media, Creative Direction, Branding, Print Design, Web Design, Product Design, Informational Architecture, Packaging Design, UI Design, WordPress, Joomla, In-depth knowledge of HTML5 & CSS+, Drawing and Digital Signage

EXPERIENCE

- 2016 • **Graphic & Web Designer**
NOW *Allie Beth Allman & Associates / Dallas / Texas*
- 2016 • **Graphic & Web Designer**
2012 *CE labs, Inc. | The Weird Box / Garland / Texas*
- Carried out the conceptual development, presentation and execution of ideas and creative designs with the Executive, Sales & Marketing departments
Oversaw/supervised owned brand identities, graphics, company presentation on the internet, visual presentation with marketing campaigns that met strategic criteria and CE labs visual brand standards
Responsible for providing overall creative direction of artwork and setting the creative direction for software products, collateral & overall company presentation
Despite a small budget, developed the most successful online campaign in CE labs' history, directly driving sales and growing partner relationships
Responsible for development of digital art produced internally and/or by external independent designers/developers
- 2012 • **Marketing Liaison**
2011 *Parkhill Clinic for Women / Fayetteville / Arkansas*
- Developed marketing campaigns & managed social media
Introduced company to concept of online marketing
Designed banners for upcoming Expos
Helped convert all paper records to electronic records
Maintained organization of all company documents
- 2015 • **Auction Specialist**
2011 *Hudson & Marshall / Dallas / Texas*
- Registered new bidders and agents while providing immaculate customer service
Collected money and ran bids during live auction
Wrote and completed real estate contracts competently and correctly for high bidders
Traveled across the nation to perform live auctions & duties
- 2011 • **Summer Intern**
bigInk PR & Marketing / Dallas / Texas
- Developed, implemented and analyzed public relations, marketing and communication plans
Created marketing strategies to increase client's sales, business and media coverage
Drafted media alerts, press releases, pitches, event sheets, run sheets, social media calendars and newsletters
Developed and implemented creative promotional opportunities for clients
Created newsletters & managed client's social media pages
Searched & organized media hits for client reports
Planned, executed restaurant/bar openings and client events

HONORS

- 2011 • **Advertising Campaigns Senior Class Winner**
Texas Tech University / Lubbock / Texas
- 2009 • **Dean's Honor List**
2011 *Texas Tech University / Lubbock / Texas*
- 2006 • **Jr. Achievement Student of the Year**
Scholarship / Dallas / Texas